

FPA of MD 2008 Financial Planning Week Activity

For the second year running, Financial Planning Association of Maryland (FPA of MD) and Junior Achievement of Central Maryland (JA) are partnering to teach underprivileged school-aged children valuable financial concepts important to their everyday lives.

From 9:00 AM-3:30 PM on October 8, 2008 (during Financial Planning Week) volunteers from FPA of MD will shepherd more than 100 students through JA's BizTown (located at 10711 Red Run Boulevard Ste 110 in Owings Mills, MD 21117), an interactive 10,000 square foot mock city.

Students discover real-life opportunities available in the free enterprise system as they become business operators, taxpayers, and lawmakers at BizTown. Most importantly, BizTown helps teach basic math, economics, technology, social studies, and reading and writing concepts in a way that is fun for students. During their day at BizTown, students will: be taught the relationship between money and work; put into practice math, reading and writing skills by completing business plans and preparing budgets; be shown relationships between different skills and how they transfer from one subject to another to run a business; exercise creativity by developing marketing plans and advertising campaigns; reinforce math skills by filling out deposit slips, writing checks, and balancing checkbooks; learn about different jobs, as well as job application and interview processes; be taught to comprehend the interaction of goods, services, scarcity, production and consumption; work cooperatively in teams; see the connection between learning and earning; experience the fun of learning; build money management skills through a practical knowledge of economic concepts and banking practices; apply entrepreneurial thinking to operating a business; and demonstrate a basic understanding of the free enterprise system.

As entrepreneurs and professionals in the financial planning community, we all know that it is never too early to begin developing sound financial concepts. BizTown affords students an opportunity to learn these concepts at an early age. History shows us that underprivileged students who spend a day at BizTown convey their newfound knowledge to their parents. The impact of this program reaches well beyond students in attendance.

Junior Achievement has the curriculum and program in place and FPA of MD is turning to you to help shepherd the students on the appointed day. So consider joining chapter members **Patricia M. (Pat) Rudolph, PhD, CFP®/Rudolph Financial Planning**, **Jake Mason, CFP®/Pinnacle Advisory Group, Inc**, **Patrick J. Monaghan, IV/Berman McAleer, Inc**, **Anneliese J. D'Souza, CFP®/D'Souza Financial Strategies**, **Robert A. (Bob) Wasilewski, MA/Baltimore-Washington Financial Advisors, Inc**, **Shaun Watson/Thrivent Financial for Lutherans**, **Joseph P. (Joe) Garrison, CFP®/Strategic Wealth Management Group, LLC**, **David B. Kauffman, JD, CFP®/ Pinnacle Advisory Group, Inc**, **Jeffrey K. (Jeff) Troll, CFP®, CFA, CPA/ Pinnacle Advisory Group, Inc**, **Patricia M. (Patti) Farrell, CSA/Wells Fargo Home Mortgage**, **Scot A. Millen, MBA/Baltimore-Washington Financial Advisors, Inc**, **Neil Sweren, CMC, CRMS/Allymac Mortgage**, and **Suzanne H. Morgan/Wachovia Securities LLC** to illustrate the socially responsible nature of the financial planning community.

Kindly respond to director@fpamd.org.

We look forward to your favorable response by August 22, 2008.