

Membership Committee Quarterly Report

Statistics

1. Through the first five months of the year beginning 9/1/04, total chapter member has remained steady at 374 members.
2. The Chapter has had 25 new members during this five-month period.
3. The number of new members is at a pace just about even with the prior year, when we had also averaged about 5 per month.

Committee Activities

1. Beginning in February we have re-instituted the monthly new member breakfast meetings that had been held by the Ambassador committee until August. We will hold these meetings on the second Wednesday of the month at locations rotating between Baltimore, Annapolis, and Columbia.
2. The committee assisted the Board and Partners in efforts to generate a good turnout at the February Social, as committee members contacted more than 75 members who work in the Baltimore area and/or have been participating in membership events. The event was a success, with a turnout of what appeared to be about 30 members.
3. Responsibilities for contacting members have been assigned to each committee member. One member is responsible for contacting terminating members, one is responsible for contacting new members to welcome them to the Chapter and to invite them to breakfast, and each of the remaining members of the committee make calls as member anniversary dates approach.
4. Plans will be developed in the next quarter to develop a survey to solicit feedback regarding the new program/events structure of the chapter.
5. Up to this point, the committee has been focused primarily on retention and feedback. We are now planning to focus also on recruitment, particularly of allied professionals. The next committee meeting will primarily be devoted to this topic.
6. Although we have been steadily gaining committee members, we are still at least 2 short of the manpower needed to make the calls and provide coverage needed to accomplish our objectives.

7. Over the next quarter I will be evaluating prospects for the 2006 Member Chair. There are a couple of individuals currently on the committee who may be good candidates.