

## Practice Management Webinar

April 1, 2010

12-1 PM

### ***Addressing Compliance Issues Related to Using Social Networking Tools to Market Your Practice***

*Social media is changing the way advisors communicate with clients, prospects, and allied professionals. Because these tools are unlike any existing communication medium, advisors are unsure how social media falls under compliance requirements. **This webinar, led by technology consultant Bill Winterberg, will address regulatory guidance for registered representatives and investment advisors and identify tools and techniques to appropriately monitor, supervise, and archive social media communication.***



**Bill Winterberg** is a CERTIFIED FINANCIAL PLANNER™ professional with past experience as a Registered Representative, Registered Investment Adviser, and an Operations Manager for a NAPFA-member wealth management firm. Bill now consults with financial professionals in the selection and implementation of the right technology solutions for their practices.

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***No charge to those who attended the January 14, 2010 seminar.***